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a sweetener,

wherein the juice component derived from cranberries having said anthocyanin content is the sole component from cranberries in the blend.

99. The food product of claim 97 wherein the sweetener is sucrose.

100. The food product of claim 97 including added acid.

102. The food product of claim 97 including added water.

103. The food product of claim 97 wherein said juice component derived from cranberries is about 2 to 35% of the blended juice.

104. The food product of claim 97 wherein the blended juice has an absorbance of 515 nm light of about 0.5 or less.

105. The food product of any one of claims 97 or 99-104 wherein the juice component derived from cranberries has an anthocyanin content of about 8 mg/100 ml or less.

106. The food product of any one of claims 97 or 99-104 wherein the juice component derived from cranberries has an anthocyanin content of about 3.5 mg/100 ml or less.

107. The food product of any one of claims 70, 85-86, 97 or 99-104 wherein the blended juice has a color that is substantially the color of said cranberry juice component.

108. The food product of any one of claims 70, 85-86, 97 or 99-104 wherein the blended juice food product has an anthocyanin content of about 1.6 mg/100 ml or less and a color determined substantially by the cranberry juice component.